

Press Release

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Cinema Concepts and 32thirteen Productions are seeking individuals who have made significant contributions to the House Music genre.

Los Angeles, CA -- (July 1, 2006) Cinema Concepts and 32thirteen Productions are in the production stages of a documentary film that will celebrate the culture, style, and impact of House Music through candid conversations with the movement's leading personalities. The film will explore and introduce the major contributors to House Music.

Cinema Concepts and 32thirteen Productions have committed its collective award winning talent and extensive production facilities to a documentary film project on "House Music". With a proven track record in the broadcast, advertising, and feature film production business, Cinema Concepts and 32thirteen Productions have put together an effective work flow encompassing the Panasonic AG-HVX200 DVCPRO HD Camcorder with P2 technology that will make this film a successful reality. *(For more information visit www.panasonic.com/broadcast.)*

"House Music has shaped art, fashion, and even thinking and this is the story that needs to be told. It is important that we convey it truthfully and accurately by featuring individuals who have made significant contributions to the House Music genre. We would like to focus on personal experiences and perspectives in this unique entertainment arena", says Steve Harnell, Director of the documentary.

In addition to interviews, they will film DJ's in more than just a sit-down interview, but also in their natural environment; behind the decks. If you or someone you know would like to contribute to this project, contact Steve Harnell at steveharnell@gmail.com and he will arrange a convenient time to film an on-camera interview. There is no doubt you will be delighted with the positive end result of this ambitious endeavor.

www.32thirteen.com